



**RED GEALC** 2023  
**SANTIAGO**  
GOBIERNO DIGITAL  
21-22  
NOVIEMBRE  
ANIVERSARIO 20 AÑOS

## **XVII Annual Meeting of the Inter-American Digital Government Network (RED GEALC)**

This year, the most important meeting of digital government authorities in the Americas will be a historic event, since it will be held in the same city where our network was born exactly 20 years ago.

Throughout these two decades, we have embarked on an invaluable journey characterized by the will and practice of sharing knowledge and experiences in the field of digital government. We have learned from our successes and mistakes in e-government through horizontal cooperation, and this exchange has been fundamental in the development of digital transformation government agencies and ministries throughout the region. Together we have witnessed and actively participated in the growth and maturity of countries in the region that have embraced the path of cross-border digital services.

Today, we face new and ongoing challenges, from the growing importance of artificial intelligence to the constant need to address crucial issues such as cybersecurity. Additionally, we have jointly advanced vital areas such as digital signature, interoperability, government innovation and data management. For this reason, the main focus of our meeting this year will be on global best practices.

What makes this XVII Annual Meeting of the RED GEALC even more exceptional is its synchronization in time and place with the E-Leaders meeting of the Organization for Economic Cooperation and Development (OECD). This coincidence represents a unique opportunity for knowledge exchange and international collaboration. Featured activities include the launch of the Latin American and Caribbean Digital Government Index, developed by the Inter-American Development Bank (IDB) and the OECD in collaboration.

This event is a historic occasion both for our region and for the global digital government landscape. It offers the opportunity to continue with the commitment assumed by the highest authorities of the region during the recent General Assembly of the Organization of American States (OAS) and to deepen the progress promoted by the Inter-American Development Bank (IDB) in various international bodies, as well as in the national agendas of our member countries.

Thus, in Santiago, Chile, the history and future of digital government are intertwined this year in a unique way. Together, we can continue to advance on the path of innovation and cooperation for the benefit of our nations and citizens.





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**Monday, November 20, 2023**

**9:00 – 9:30 – Joint opening of the Red Gealc Annual Meeting and eLeaders Summit.**

- **Álvaro Elizalde**, Minister Secretary General of the Presidency, Chile.
- **Heidi Berner Herrera**, Undersecretary of Finance, Chile.
- **José Manuel Salazar-Xirinachs**, Executive Secretary of ECLAC.
- **Mathias Cormann**, Secretary-General of the OECD.
- **Alain Dongo**, Secretary of Government and Digital Transformation, PCM, Peru, President of Red Gealc.

**12:30 p.m. – 2:15 p.m. – Lunch**

**Thematic tracks (parallel and virtual).**

- 2:30 pm – 4:15 pm – Cross-border Digital services and Emerging Technologies.
  - Moderator: **Roberto López**, Manager, Red Gealc.
- 2:30 pm – 4:00 pm - Data Governance and Artificial Intelligence.
  - Moderator: **Mike Mora**, OAS.
- 2:30 pm – 4:30 pm - Cybersecurity.
  - Moderator: Ariel Nowersztern, IDB.

**4:30 pm – 5:00 pm – Coffee break.**

- 5:00 pm – 6:00 pm – Public Software and Cross-sectional Aspects.
  - Moderator: **Javier Barreiro**, Red Gealc





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**Tuesday, November 21, 2023**

**1:00 p.m. – 2:15 p.m. – Lunch**

**2:30 p.m. – 2:35 p.m. – 20 years of Red GEALC Video**

**2:35 p.m. – 3:10 p.m. – Opening Panel.**

- **Alain Dongo**, Secretary of Government and Digital Transformation, Peru (Red GEALC 2023 President country).
- **María Florencia Attademo-Hirt**, General Manager Southern Cone Countries Department, and Country Representative in Chile, Inter-American Development Bank (IDB).
- **Luis Alberto Porto**, Principal Advisor and Strategic Counselor of the Organization of American States (OAS).
- **Son Sung-joo**, Director of Digital Government Cooperation Division, Ministry of the Interior and Safety (MOIS), Republic of Korea.
- **José Inostroza**, Director of the Digital Government Division, Ministry of the General Secretariat of the Presidency, Chile.

**3:10 p.m. – 3:15 p.m. – ECLAC's words of welcome.**

**3:15 p.m. – 5:15 p.m. – Central aspects of Digital Transformation.**

**3:15 p.m. – 4:15 p.m. – Section 1: Data governance and artificial intelligence / Digital equity, Gender and commitment to digital Citizenship.**

- **Chris Fechner**, CEO, Digital Transformation Agency, Australia.
- **Luanna Sant'Anna**, Deputy Secretary of Digital Government, Ministry of Management and Innovation in Public Services, Brazil.
- **Alain Dongo**, Secretary of Government and Digital Transformation, PCM, Peru.
- **Joao Dias**, President, Agency for Administrative Modernization, Portugal.
- **Moderator: Bárbara Ubaldi**, Head of Digital Government and Data Unit, OECD.

**4:15 p.m. – 5:15 p.m. – Section 2: Cybersecurity / Digital identification and cross-border digital services.**

- **Adam Lebech**, Deputy Director General, Agency for Digitization, Denmark.
- **Alfredo Remon**, National Director of Digital Governance, AIG, Panama.
- **Miguel Ángel Amutio**, Director of Cybersecurity Planning and Coordination, General Secretariat of Digital Administration, Ministry of Economic Affairs and Digital Transformation, Spain.
- **Hebert Paguas**, Executive Director, AGESIC, Uruguay.
- **Moderator: Miguel Porrúa**, Coordinator, Data-Driven Digital Government, IDB.





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**5:30 p.m. – 6:30 p.m. – Parallel thematic conversations.**

- *Data governance and artificial intelligence.*  
Moderator: **Mike Mora**, Senior Specialist, Dep for Effective Public Management, OAS
- *Digital equity, Gender and commitment to digital Citizenship.*  
Moderator: **Bárbara Ubaldi**, Head of Digital Government and Data Unit, OECD.
- *Cybersecurity.*  
Moderator: **Miguel Porrúa**, Coordinator, Data-Driven Digital Government, IDB.
- *Digital identification and cross-border digital services.*  
Moderator: **José Luis Hernández**, Specialist, IDB.

**6:30 p.m. – 7:30 p.m. – Networking cocktail.**

**8:30 p.m. – 10:30 p.m. – 20 years of Red GEALC Dinner**

## Wednesday, November 22, 2023

**09:00 a.m. – 10:00 a.m. – Visit to the Palacio de la Moneda and Photo of 20 years.**

**10:30 a.m. – 11:00 a.m. – Coffee and installation of the second day of plenary sessions.**

**11:00 a.m. – 11:45 a.m. – Successful experiences from Chile.**

- **José Inostroza**, Director of the Digital Government Division, Ministry of the General Secretariat of the Presidency (MinSegpres).
- **Daniel Velásquez**, Head of Products and Services, Digital Government Division, MinSegpres.
- **María Isabel Silva**, Digital Services Experience Advisor, Digital Government Division, MinSegpres

**11:45 a.m. – 12:30 p.m. – Successful experiences from Korea.**

- Digital Platform Government: **Park Bo-kyung**, Deputy director, Digital Platform Gov Initiative Committee.
- Public MyData: **Son Seong-joo**, Director, MOIS.
- Utilizing AI for Public Data Analysis: **Yoon In-sik**, Senior Director, MOIS.





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**12:30 p.m. – 1:00 p.m.** – Investment in Digital Transformation.

- **Luis Madariaga**, ICT Advisor of Modernization of the State, M. of Finance, Chile

**1:00 p.m. – 2:15 p.m.** – Lunch

**2:30 p.m. – 3:00 p.m.** – fAIr LAC+: IDB Artificial Intelligence Initiative.

- **María Paz Hermosilla**, GobLAB Director, Adolfo Ibáñez University.
- **Cristina Pombo**, Senior Advisor of the Social Sector, IDB.

**3:00 p.m. – 4:00 p.m.** – International support for the digital agenda.

- **Florencia Aguirre**, IADB.
- **Valeria Torres**, Head of Public Management and Open Gov. Area, ILPES, ECLAC.
- **Yolanda Martínez**, Overall Lead GovStack Initiative, ITU.
- **Siim Sikkut**, ex CIO of the Government, Estonia.

**4:00 p.m. – 4:30 p.m.** – Coffee break.

**4:30 p.m. – 5:30 p.m.** – Annual Assembly of the RED GEALC.

- Approval of the 2023 Work Plan Report.
- Approval of the 2024 Work Plan.
- 2024 Authorities election.
- 2024 Executive Committee group picture.
- Approval of the Declaration of Santiago de Chile.
- Approval of the Assembly Act.

**5:30 p.m. – 6:00 p.m.** – Closing Panel.

- Remarks by a representative of the Government of Chile.
- Remarks by a representative of the IDB.
- Remarks by OAS representative.
- Remarks by the new country president of RED GEALC.